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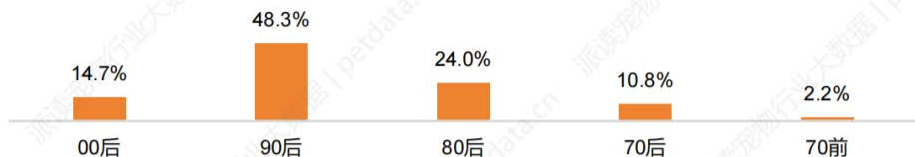
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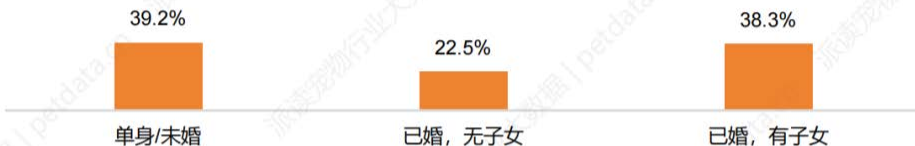
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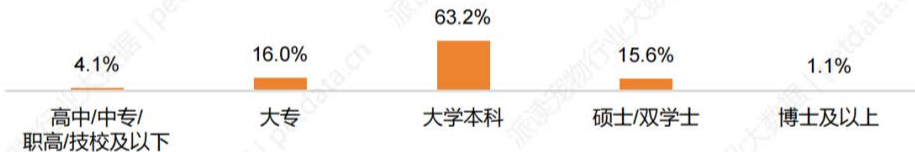
上海市养宠人群年龄分布情况



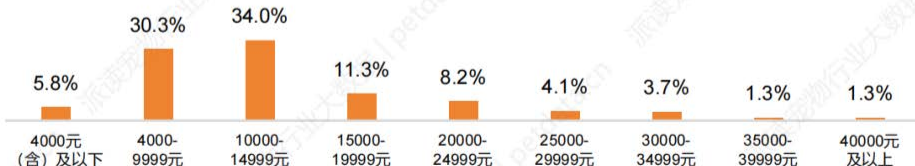
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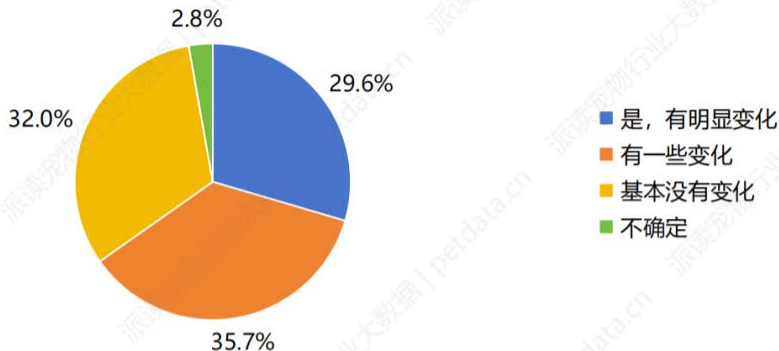
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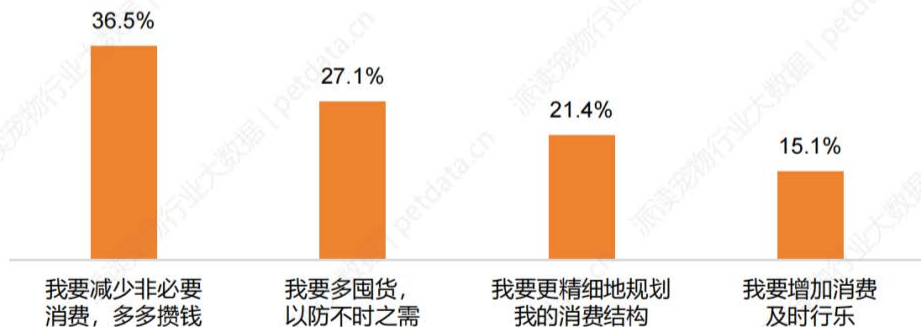
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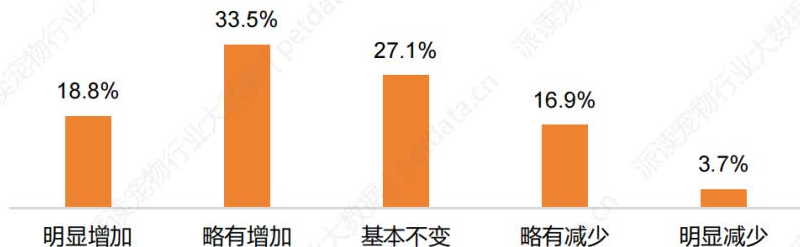
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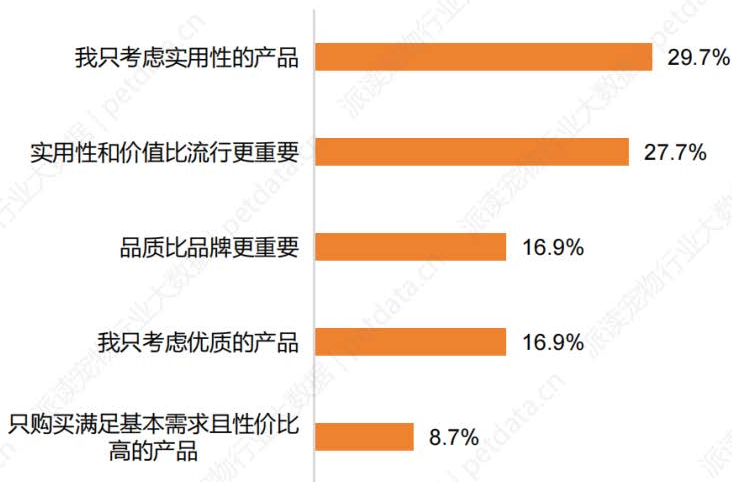
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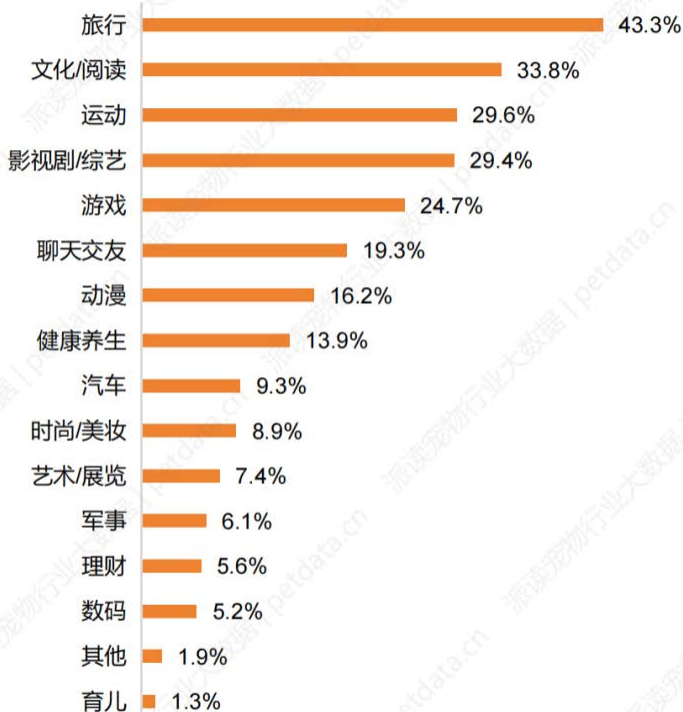
上海市养宠人群总消费支出变化情况



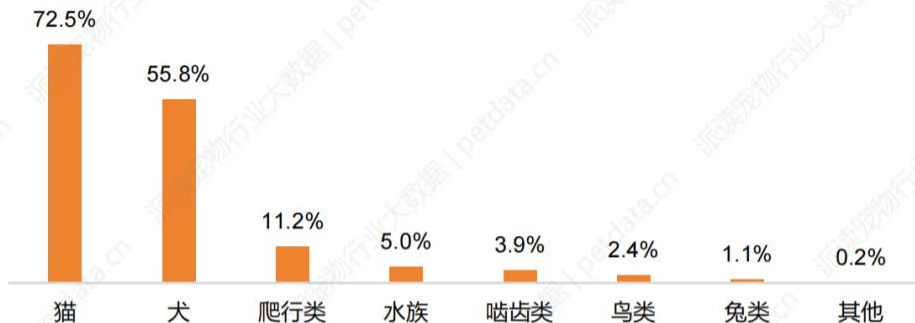
上海市养宠人群消费态度变化情况



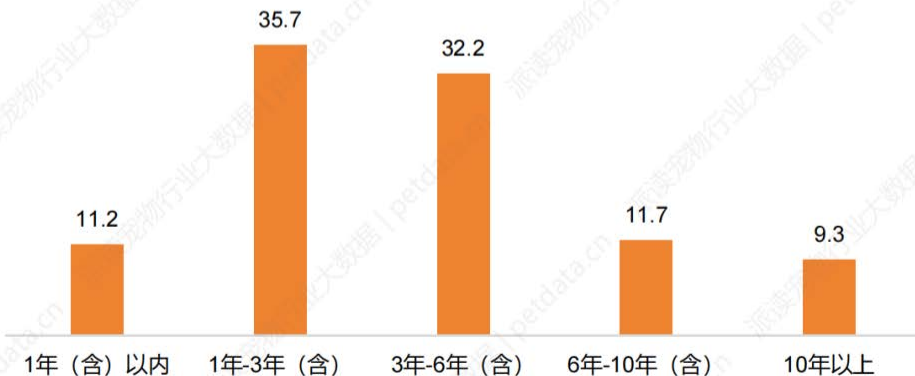
上海市养宠人群兴趣爱好



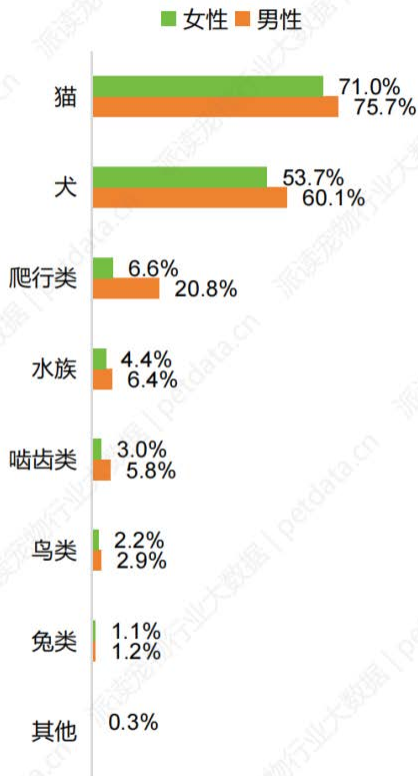
上海市养宠人群养宠类型分布



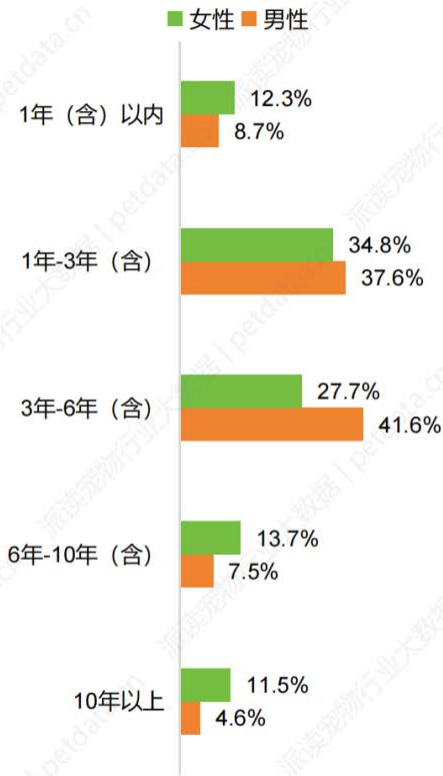
上海市养宠人群养宠时间分布



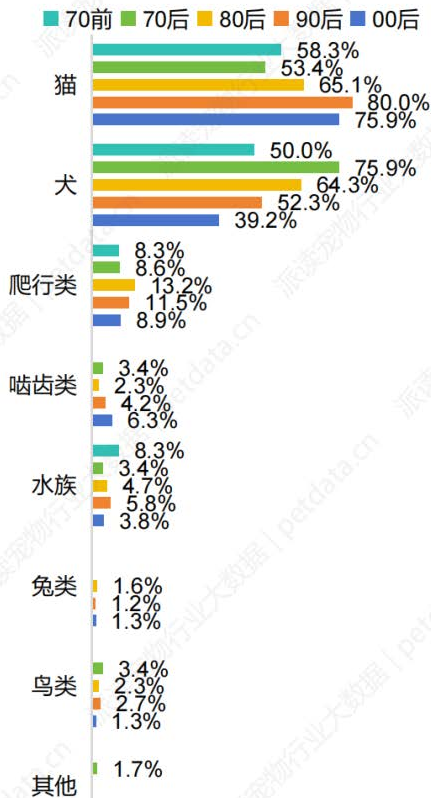
上海市养宠人群不同性别养宠类型分布



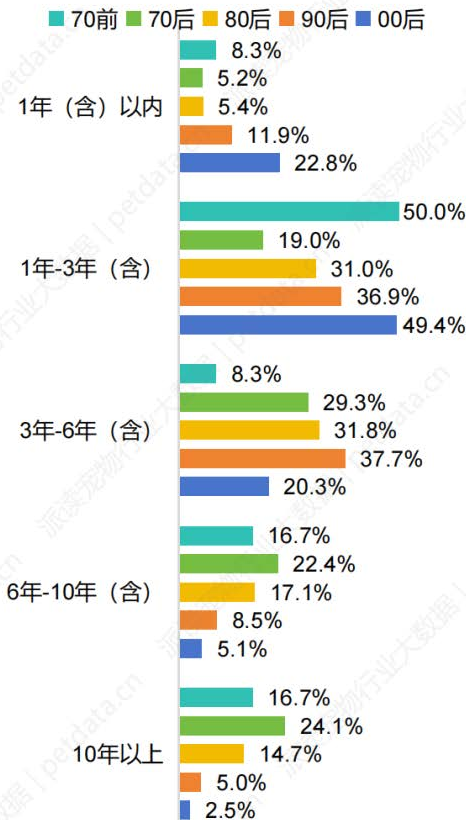
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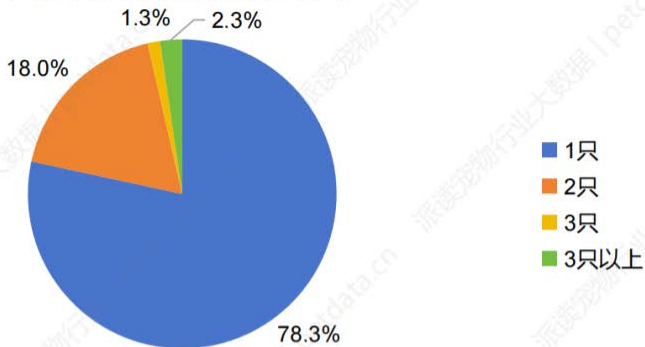
上海市养宠人群不同年龄养宠类型分布



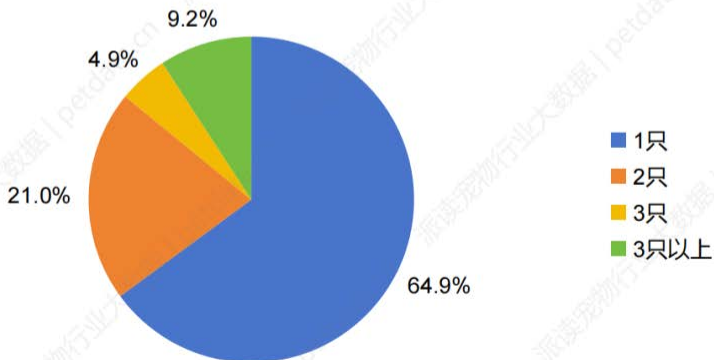
上海市养宠人群不同年龄养宠时间分布



上海市养宠人群养狗数量分布



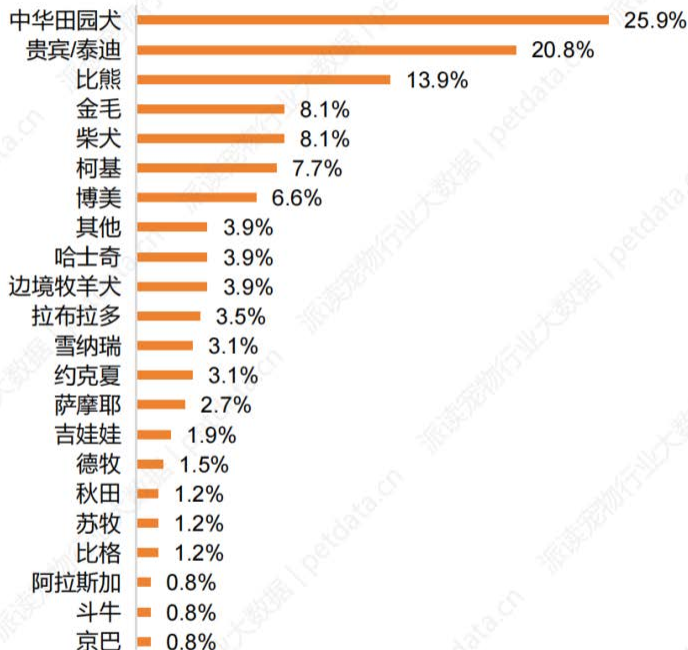
上海市养宠人群养猫数量分布



上海市养狗人群养狗类型



上海市养狗人群品种选择

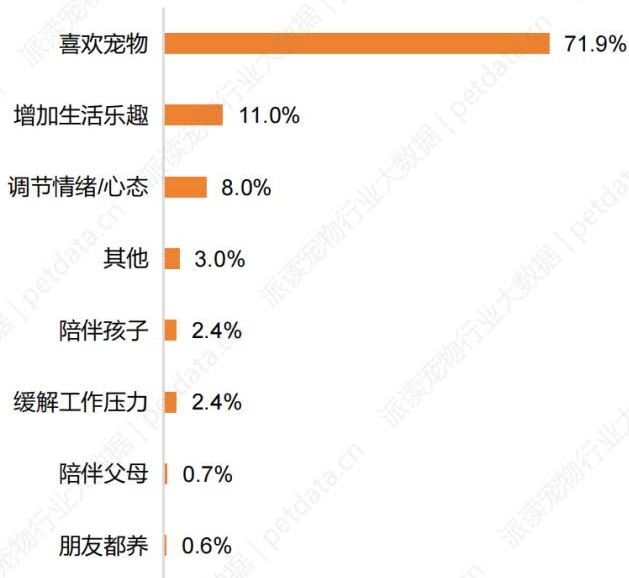


注：小型犬-成年时体重不超过10千克，身高在40厘米以下；中型犬-犬成年时体重在11-30公斤，身高在41-60厘米；大型犬-成年时体重在30公斤以上，身高在60厘米以上。

上海市养猫人群品种选择



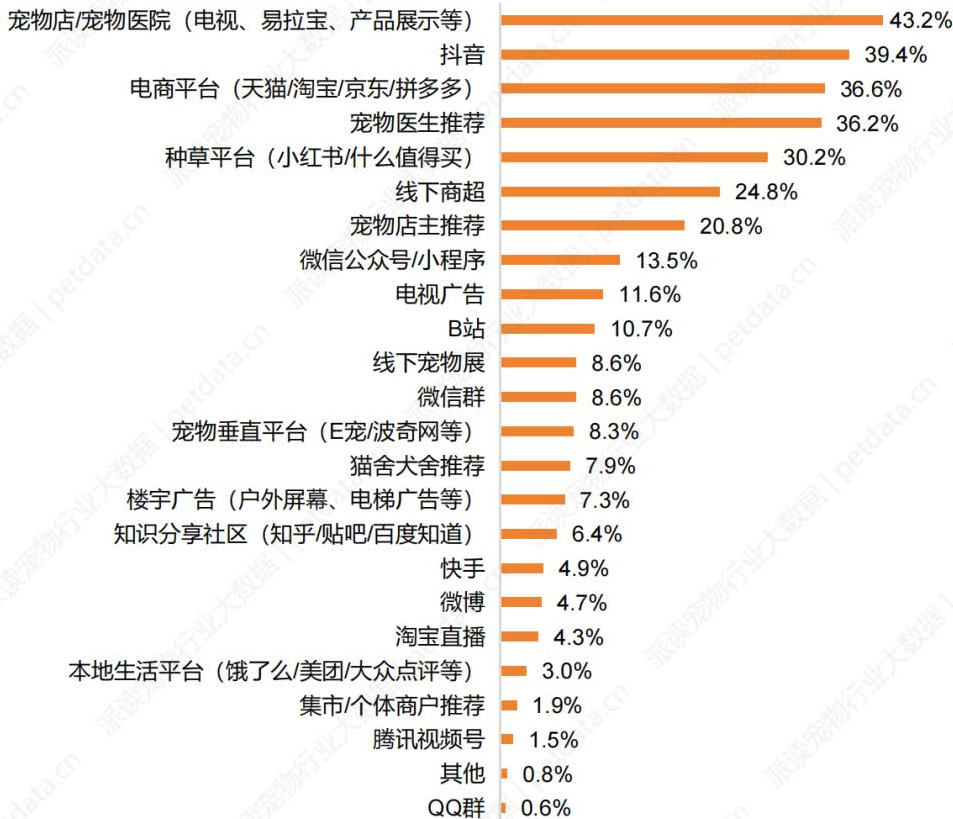
上海市养宠人群养宠原因



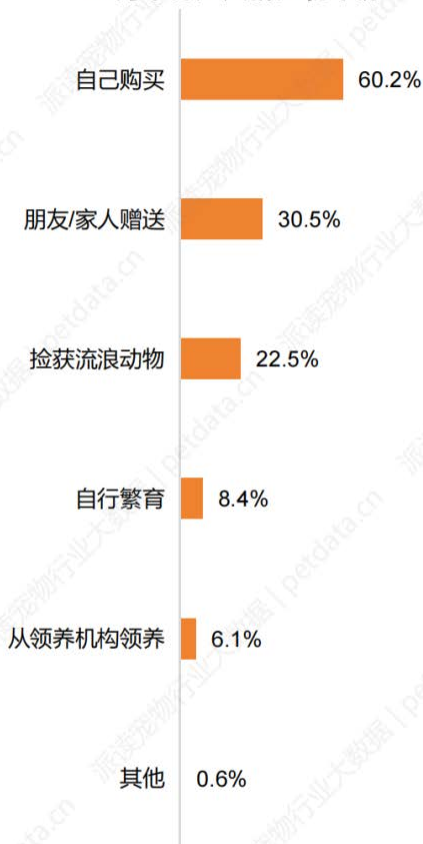
上海市养宠人群养宠痛点



上海市养宠人群宠物信息获取渠道



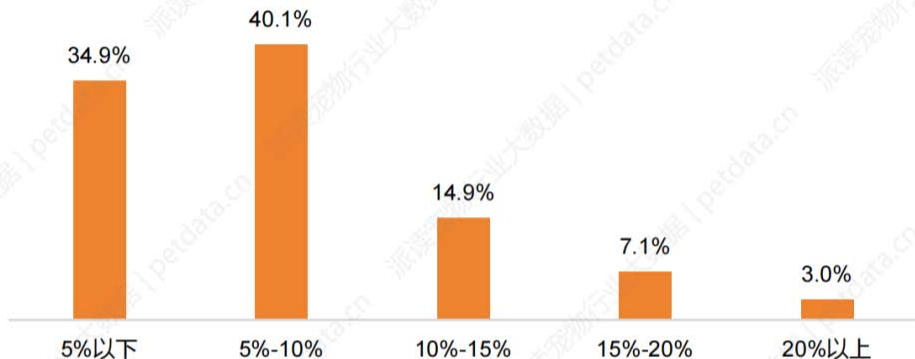
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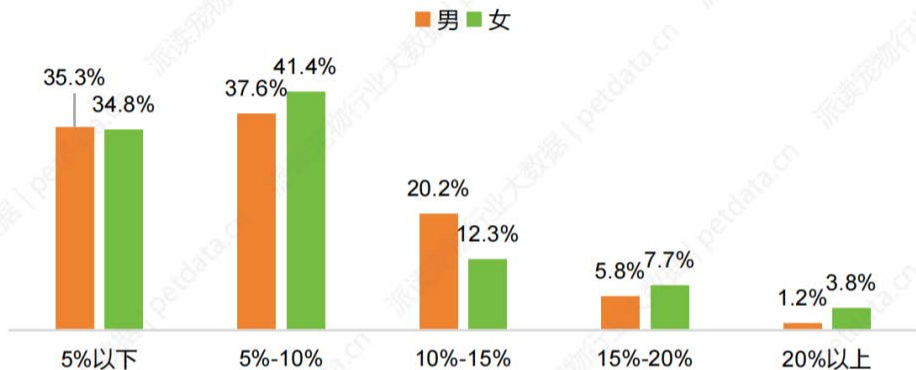
上海市养宠人群购买宠物渠道



上海市养宠人群宠物消费占月均收入比例分布

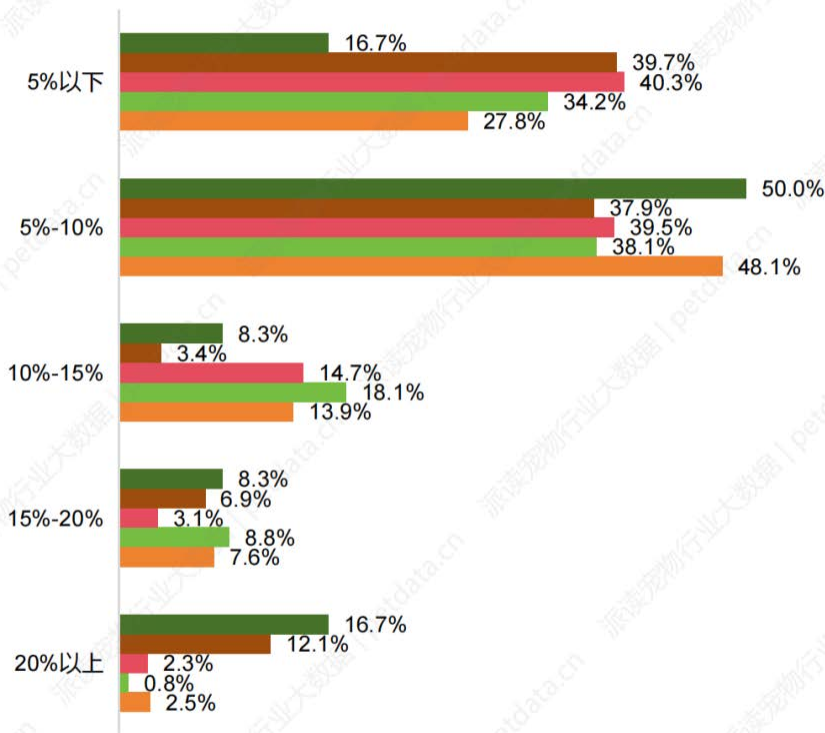


上海市不同性别养宠人群宠物消费占月均收入比例分布

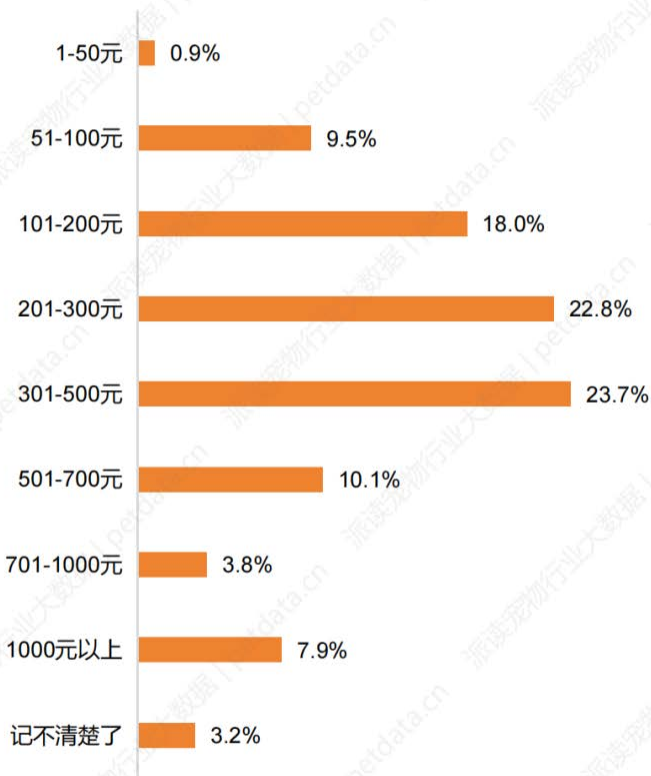


上海市不同性别养宠人群宠物消费占月均收入比例分布

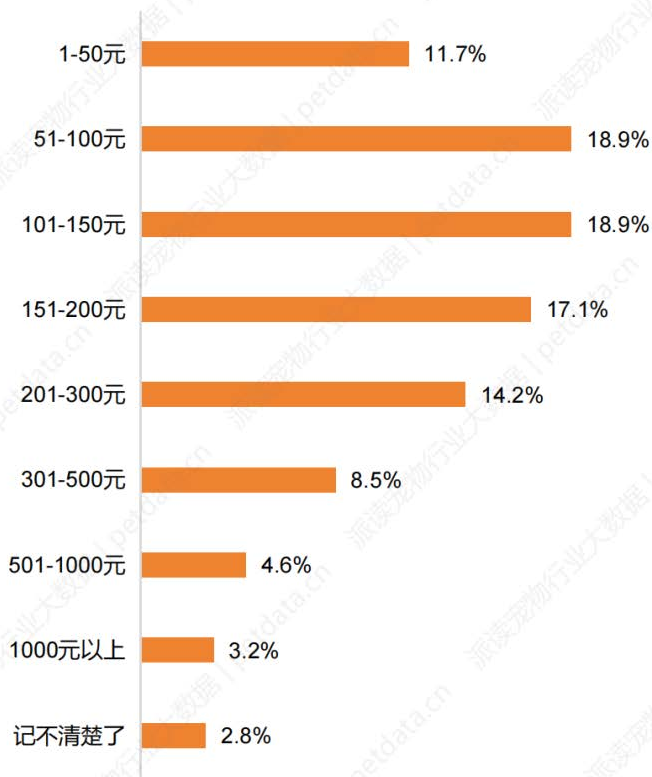
70前 70后 80后 90后 00后



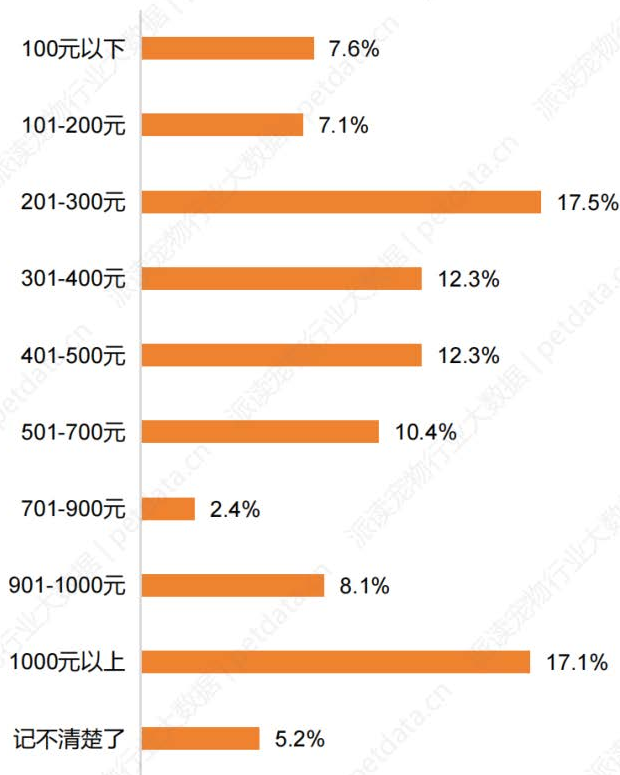
上海市养宠人群购买宠物主粮月均消费额



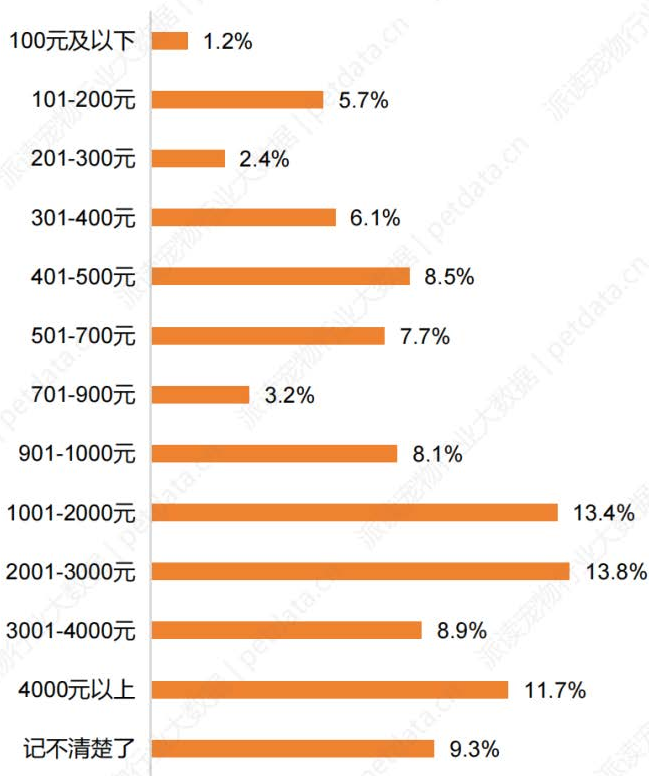
上海市养宠人群购买宠物零食月均消费额



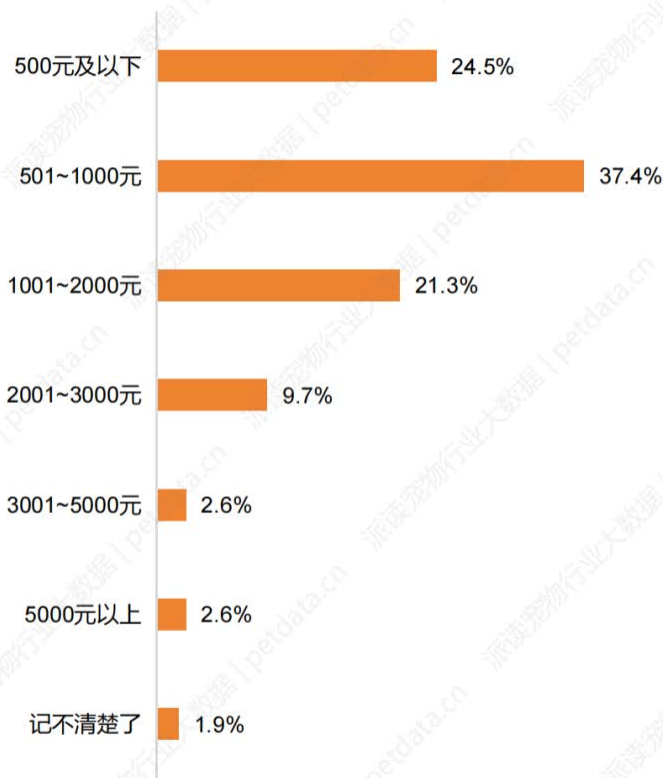
上海市养宠人群购买宠物营养品年均消费额



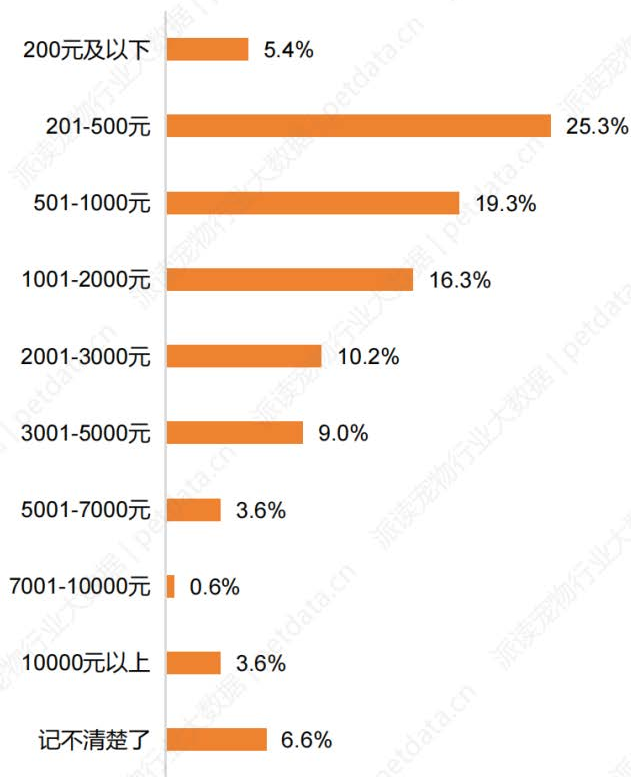
上海市养宠人群购买宠物用品年均消费额



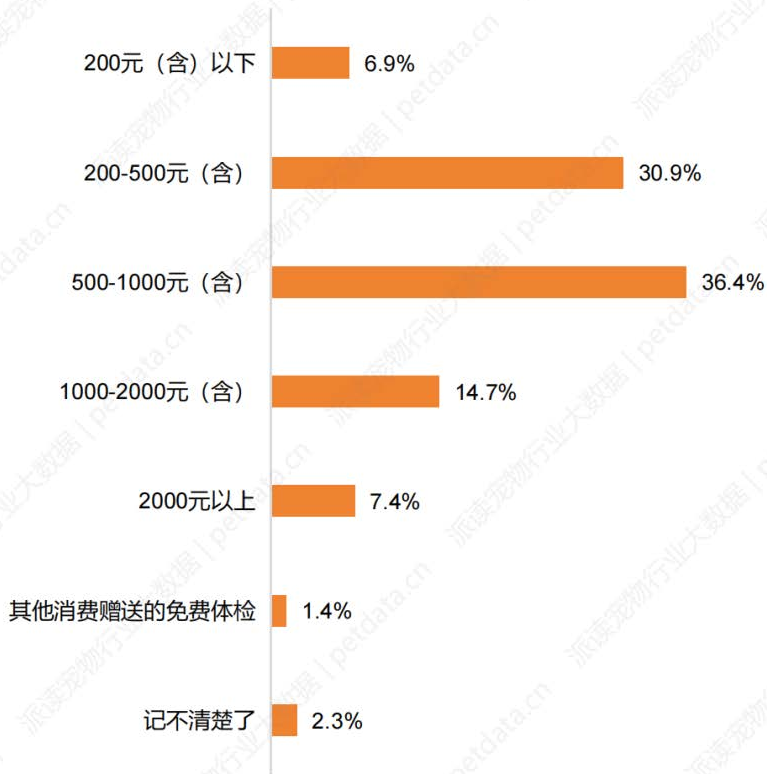
上海市养宠人群购买宠物美容年均消费额



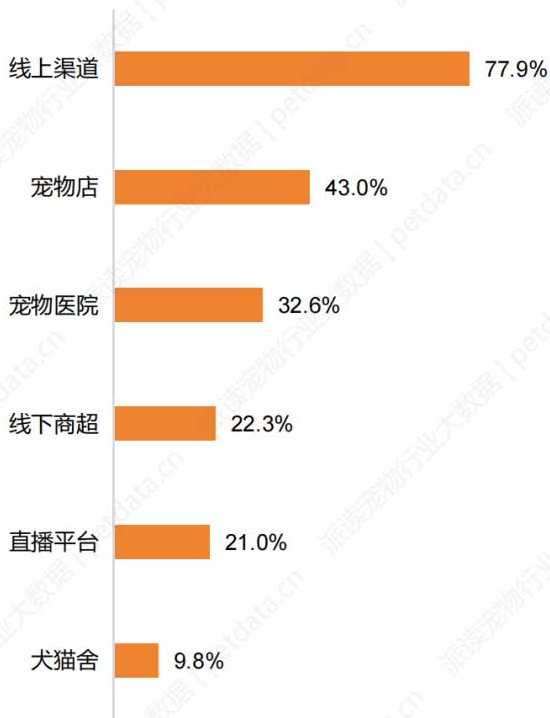
上海市养宠人群购买宠物药品年均消费额



上海市养宠人群购买宠物体检年均消费额



上海市养宠人群购买宠物日用品渠道

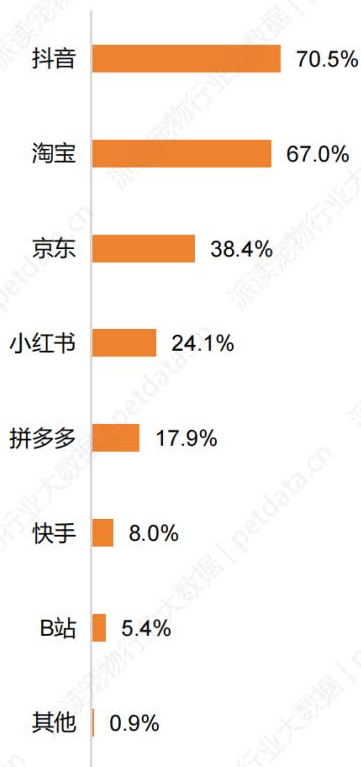


注：线上渠道包括电商平台/海外代购/短视频平台/种草平台/本地生活平台。

上海市养宠人群线上渠道选择情况



上海市养宠人群直播平台选择情况



上海市养宠人群选择直播平台原因

